



Etienne Mansard
Digital Designer

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Etienne Mansard

EXPERIENCE

GoMedia | Digital Designer

Dec 2015 to present | London, UK

UI/UX design for cross-platform apps for b2b projects (clients: Eurostar, Virgin Trains, National Express, etc...) • Web design • Prototyping • Various print design • Illustrations

Simplestream | Digital Designer

March 2014 to Nov 2015 | London, UK

UI/UX design for cross-platform apps (iOS, Android and Smart TV) • Web design • Prototyping • Various print design

Crystal Interactive | Digital Designer

October 2013 to March 2014 | London, UK

UI for web app (responsive) design • Native iOS app • Mockups • email design and email campaigns • Illustration • Presentation design

Saffron Digital | Digital Designer

November 2011 to October 2013 | London, UK

UI design for cross-platform app (iOS and Android) • Web responsive design • Internal newsletter design • Illustrations for various projects • internal and b2b presentation design • Mockups • Storyboard for various video

EDUCATION

London College of Communication

2007 to 2010 | London, UK

BA (Hons) Digital Media Design

SKILLS

Sketch for UI • **Photoshop** for UI and prints • **Illustrator** for icons and illustrations • **After Effect** for basic animations • **InVision** for prototypes and user testing • **iPad and Apple pencil** for sketches and illustrations

REFERENCES

"I have thoroughly enjoyed working with Etienne over the last 18 months. His attention to detail and eye for design is a great asset to the design team. He is capable of directing members of the team giving constructive feedback in order to create compelling designs of the highest standard. Etienne is a fun character to work with and I will miss him."

Michelle Bartholomew, Senior UX Designer at Saffron Digital

"Etienne was commissioned to design a series of illustrations for a children's storybook, to be hosted on National Express' digital infotainment platform VUER. Throughout the project Etienne was incredibly helpful, offering collaborative suggestions and advice to ensure he not only met, but actually exceeded the initial brief. We are really thrilled with the results which are highly original, imaginative and engaging. I would not hesitate to recommend Etienne as a designer."

Roz Golds, Head of Media at National Express

See many more references on [LinkedIn](#)

